

SPJ

The Chaser

Fort Worth Chapter of the Society of Professional Journalists

July 1995

Get naked...Go wild...Have a blast.

Oh, that was last year's party. However, now that we have your attention, it's time for the annual summer blast, Saturday, July 22, 4:30 p.m. to ???.

Actually, you won't see anyone naked (thank goodness) and we haven't gone wild in years. That only leaves have a blast. You will see the real "blasters" on SPJ fulfilling their roles as party animals at the home of Jack Raskopf, 2533 Walsh Court.

Cousin's Barbecue will cater the brisket, beans, potato salad, cole slaw and tea, for only \$10 per person.



Now for the entertainment. Funseekers will enjoy ice cold libations, yummie munchies, great conversation by some of SPJ's finest and a look at the '95 Gridiron Show. You can purchase a copy of the tape for \$12 at the party or by calling

Nancy Burford at 390-7654.

Make reservations with Verlie Edwards at 441-8458 before July 20.

Come out for a great party. Let's give a dynamic send-off to the outgoing officers and hearty welcome to the new.

How to get to Jack's house. Take University Drive south past the Zoo. Turn west on Park Hill and go six streets to Highview Terrace. Turn left. Go to Manchester and turn right. Street dead ends into Walsh Court. House is in the cul-de-sac at the end of the court.

Attention Old and New Officers & Directors: Plan to meet at Jack's house at 3 p.m. for a joint Board meeting. RSVP for this and the party by calling 441-8458.

Introducing the 1995-96 Officers & Directors

Verlie Edwards, *President*

Our new president is Director of Public Relations and Governmental Affairs for the Greater Fort Worth Association of REALTORS. Before this position, she did health care marketing and public relations for 20 years (mostly for the osteopathic profession). Prior to entering public relations, she worked two years at the *Abilene Reporter-News*. She received her bachelor's degree from and did graduate work at the University of North Texas where she also taught freshman journalism.

Joe Holstead, *VP, Programs*

In the news business for the past 38 years, Holstead has had an extensive career starting with the *Waco News Tribune*. He then moved into a variety of radio and TV positions including 16 years as a newscaster with WBAP radio.

He has the distinction of serving as Toastmaster General for the City of Fort Worth. He is owner/operator of Texas Red Tours, a tour agency that visits historic sites of Fort Worth, the Stockyards and other sites around Texas.

Holstead enjoys acting and has been featured in *Casa Manana* and *Shakespeare In the Park*. Did you catch him as the Master Reveler this summer?

Linda Pavlik

VP, Scholarship & Membership

A communications specialist for 25 years, Pavlik is currently president of Pavlik and Associates, a full service public relations company she established in 1983. She established the first Fort Worth/Tarrant County news bureau for the *Dallas Times Herald*. Her other newspaper experience includes five years at the *Fort Worth Star-Telegram* where she was a political writer and investigative reporter. *Star-Telegram* editors nominated her for the Pulitzer Prize two consecutive years.

Bill Stone, Secretary-Treasurer

An associate professor of journalism at The University of Texas at Arlington, Stone can be found teaching courses in news writing, magazine writing/editing, mass media and mass society. Prior to joining UTA in 1972, he spent five years with McLennan Community College in

Waco and 10 years with Sun Oil, Texaco and Rockwell International in corporate communications and technical editing.

Directors

Bill Bengel

This Fort Worth native and TCU graduate began his career 35 years ago in shopping center promotion at then Seminary South Shopping Center (now Town Center Mall), and did marketing for Dr Pepper Bottling Company before moving to Jerre Todd & Associates as executive vice president and then to Cook/Fort Worth Children's Medical Center as vice president for marketing and development. He currently is editor of Children's Promise magazine for the medical center. As a budding journalist he worked on the *Shorthorn* when UTA was Arlington Junior College and on the Baylor University *Lariat*.

Mike Cochran

A veteran newsman, Cochran recently celebrated his 35th anniversary with the

Continued on Back

The Lighter Side

By Kay Pirtle, Almost Past President

This year has been a busy one for accomplishments. As you know, it takes everyone working to make an organization like this successful. And we have been successful.

We may win the Best Chapter in the Nation award because of our accomplishments. No guarantees, of course, but the Fort Worth Chapter is certainly a contender. We'll find out in October at this year's national convention in Minneapolis, Minn. I can tell you this: Walt Borges, Region 8 director, received our annual report on June 15, and thought it was exceptional.

The year in review:

- The Fort Worth Chapter took the Region 8 Best Chapter award at the national meeting in Nashville, Tenn.

- We've had good attendance at all the meetings due to the entertaining and informative programs secured by Jack Raskopf, VP programs.
- The December auction raised \$800.
- Eleven scholarship — \$6,500 worth — were presented to some talented journalism students. Ruthanne Brockway, VP scholarships and membership, and her committee did an outstanding job.
- The Gridiron show made slightly less than last year, however, the *Yellow Jaundice* generated \$9,000 in advertising sales. Jack Tinsley and some of the *Star-Telegram* staff produced the *Jaundice* at no cost to the SPJ chapter. One special *Star-Telegram* employee, Nancy Burford, helped with every aspect and did a wonderful job.

- Now to our crowing glory. The Endowment Fund. Thanks goes to Loyd Turner, Staley McBrayer, Jack Tinsley and the long-time efforts of Ann Gilliland for the realization of this goal. Overton Bank and Trust how has the fund (\$117,000 and growing daily) and will help oversee its growth. The interest on the account will help fund the scholarship program in the future. We're still accepting donations! Send yours to P.O. Box 3212, Fort Worth 76113.

All the above information, pictures and memorabilia were included in the annual report that the SPJ national headquarters requires each year.

Thank you, everyone, for a memorable year. Take it away, Verlie.

This is Kay Pirtle signing... -30-.

Continued from Page 1

Associated Press. Although his official title is Fort Worth correspondent, you never know where Cochran's next deadline will be from. He travels throughout Texas chronicling the events through news features. In addition to being an award winning reporter, Cochran is the author of two best sellers — *Texas vs Davis* and *Deliver Us From Evil*.

Dorothy Estes

Estes has held the position of director of student publications at The University of Texas at Arlington since 1970. Her career in academia began at Fort Worth's

Polytechnic High School where she taught journalism before moving to Texas Wesleyan University as an English professor. From there she became known as the "founding mother" of the journalism program at Tarrant County Junior College. At UTA her direction has enabled her students to produce award winning publications year after year. She has previously been and continues to be involved in workshops for minorities and high school students. In the 80's she directed one of the first five minority journalism job fairs in the United States

and this year is directing her 19th high school journalism workshop.

Frank Perkins

With 38 years of experience in print and broadcast journalism under his belt, Perkins is currently assistant state editor for the *Fort Worth Star-Telegram*. His previous positions have included stints at the *News-Tribune*, *Business Press*, *Fort Worth Press*, KXAS-TV (then WBAP-TV), and Channel 7-TV in Tyler. While at Channel 5 the station received an SPJ Mark of Excellence Award for their coverage of the Kennedy Assassination.

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