

SPJ Region 8 Conference | March 20-21, 2009 | Hilton-Fort Worth Hotel

FRIDAY

2-6 P.M. Registration in the hotel atrium

2-6 P.M. Portfolio critique for student registrants; to reserve your very own face time with a professional journalist or j-educator (from someone else's school, not yours), send your name, school and type of work to be evaluated (photography, writing or design) by March 13 to j.dycus@sbcglobal.net, then bring your clips to the conference; submitting the material ahead of time via URL or PDF could speed the process.

6-8 P.M. Welcome to Cowtown! reception with legendary Associated Press/*Star-Telegram* journalist and author **Mike Cochran** in the atrium of the historic Hilton-Fort Worth, 815 Main St.

SATURDAY

All activities are in the Hilton-Fort Worth; session and luncheon room numbers will be provided at registration.

8-11 A.M. REGISTRATION AND CONTINENTAL BREAKFAST

8:30-9:15 A.M.

Opening Session

Hagit Limor
Emmy- and national award-winning investigative reporter with WCPO-TV, Cincinnati

9:30-10:30 A.M.

The Future of Newspapers: There's Light at the End of the Tunnel (and It's a Train)

John Lumpkin
Jerry Grotta

In the Niche of Time: Progressive Weeklies Take a Stand

Scott Cooper
Gayle Reaves-King
Patrick Williams

The Power of the Story: How to Communicate Any Message to Anyone

Dave Lieber

10:45-11:45 A.M.

Multimedia: A New Way to Tell the Story

Jen Friedberg

When Flacks Become Friends: Transitioning from Journalism to PR

Kay Colley
Donna Darovich
Kristin Sullivan

Life After Layoffs: You're Not Dead, Just Resting (Parlaying the Pink Slip into Profit)

Meda Kessler
Judy Wiley

Hit the Streets I: Hands-on Video, Real-time Interviewing

Broc Sears, Aaron Chimbel

Shoot a short video story; limited to 15 professional journalists (students accepted if session doesn't fill) who are conference registrants; RSVP b.sears@tcu.edu

noon-1:30 P.M.

Mark of Excellence Awards Luncheon

Gilbert Bailón
St. Louis Post-Dispatch editorial page editor and immediate past president, American Society of Newspaper Editors

Honoring the best in SPJ Region 8 student journalism

1:45-2:45 P.M.

Express Yourself: Blogging and Web Site Creation Demystified

Neil Foote
Mike Orren
Richie Escovedo

Bright Lights, Big City (Hah!) — Give Me Community News Instead

Kay Pirtle
Susan Karnes
Tommy Thomason

Not Just the White Keys: Making Media in the Age of Obama

Gilbert Bailón
Bob Ray Sanders
Scott Nishimura
Cheryl Smith

Hit the Streets II: Hands-on Video, Real-time Interviewing

Broc Sears, Aaron Chimbel

Same as *Hit the Streets I*, but student registrants get preference; RSVP b.sears@tcu.edu

3-4 P.M.

Get Your MoJo Working: Five Technologies that Won't Twitter Away Your Time*

*Mobile Journalism
Larry Lutz
Gordon Dickson

Turn that Beat into a Book (or Two)

Tim Madigan
Mary Rogers

SPJ Region 8 Business Meeting

... for at least one representative of each chapter at the conference